Presented By:
ATB Investor Services™

Dear Sponsor,

On behalf of ATB Investor Services and Hockey Alberta Foundation Board of Directors, I would like to take this opportunity to welcome you to be a part of the 2013 Hockey Alberta Foundation Golf Classic on July 29 and 30, 2013.

This year will be hosting again at the prestigious Stewart Creek Golf Club in Canmore with ATB Investor Services back for their seventh consecutive year as our presenting sponsor.

Included with this invitation you will find a listing of available Sponsorship Opportunities. In addition to items listed, all sponsorship levels will include an invitation to the Monday night evening reception, breakfast Tuesday morning, lunch, BBQ supper, first tee gift and golf!

New to the event, we are excited to announce that **TSN's Jay Onrait and Dan O'Toole** will be Master of Ceremonies for the Monday evening reception. With past celebrity golfers including Jordan Eberle, Curtis Glencross, Ray Bennett and Carey Price, this year we expect another great turnout of current and alumni NHL players among other celebrity guests to join Onrait and O'Toole on the course the following day!

We encourage you to join us again this year as all proceeds from the event will go to support the Every Kid Every Community program, a grant program created to support grassroots hockey initiatives across the province.

With a limited number of teams available we are sure to fill up fast! To secure your involvement, please contact Danielle Nystrom at dnystrom@hockeyalberta.ca.

We look forward to seeing you in Canmore to support a great cause and for a great day of golf!

Sincerely,

Scott Robinson,
Executive Director
Hockey Alberta Foundation

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SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

ATB Investor Services™

RECEPTION SPONSOR

HyTech Production Ltd.

CHARITY HOLE SPONSOR - $10000

Includes:

- Company logo on - 1 hole sign, Monday evening reception power point, sponsor banner and in golf program
- Opportunity for additional branding on designated hole including but not limited to sampling, giveaways, contesting.
- 2 golf teams of 3 golfers per team- invitation to Monday night reception, Tuesday breakfast, lunch on the course, BBQ supper, first tee gift and golf
- Celebrity guest on each team

SEGMENT SPONSORSHIP - $5000

Opportunity to sponsor Tuesday breakfast, Tuesday Lunch, Live & Silent Auction, Supporting Reception

Includes:

- Company logo & name designated to specific segment
- Company logo on - 1 hole sign, Monday evening reception power point, sponsor banner and in golf program
- 1 team of 3 golfers - invitation to Monday night reception, Tuesday breakfast, lunch on the course, BBQ supper, first tee gift and golf
- Celebrity guest on team

TEAM ALBERTA SPONSORSHIP - $3500

Includes:

- Company name designated to specific segment
- Company name on - 1 hole sign, Monday evening reception power point, sponsor banner and in golf program
- 1 team of 3 golfers - invitation to Monday night reception, Tuesday breakfast, lunch on the course, BBQ supper, first tee gift and golf
- Celebrity guest on team

TEAM ENTRY - $3000 / SUPPORTING SPONSORSHIP – $3000 (Gift in Kind)

Includes:

- 1 team of 4 golfers - invitation to Monday night reception, Tuesday breakfast, lunch on the course, BBQ supper, first tee gift and golf

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REGISTRATION FORM

Thank you for supporting the Hockey Alberta Foundation Golf Classic. Please complete the following:

SPONSORSHIP SELECTION (please check one):

Charity Hole Sponsor ($10000) ☐	Segment Sponsor ($5000) ☐	Team Alberta Sponsor ($3500) ☐	Team Entry ($3000) ☐	Supporting Sponsor ($3000 GIK) ☐

CONTACT INFORMATION:

Name of Sponsoring Corporation/Company: _____

Contact Name: _____ Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____ Email: _____

PREFERRED METHOD OF PAYMENT:

☐VISA ☐MASTERCARD ☐AMEX ☐CHEQUE * (*Please make all cheques payable to Hockey Alberta Foundation)

Credit Card Number: _____ Expiry Date: _____

Name of Cardholder: _____ Cardholder Signature: _____

DESIGNATED GOLFERS:

Golfer Name	Email Address	Handicap	Attending Monday Night (Y/N)?
1._____	_____	_____	_____
2._____	_____	_____	_____
3._____	_____	_____	_____
4._____	_____	_____	_____

(Fourth golfer only required if *Team Entry* or *Supporting Sponsor* Level)

Please submit completed registration forms to Danielle Nystrom, by email at dnystrom@hockeyalberta.ca, or by fax at 403.346.4277, NO LATER than June 29, 2013.